






# Amenan Couboura SIDIKI

"I have developed practical work experience in project management, operation management, sales/marketing and business development. Furthermore, I have developed a strong understanding of high-volume-data (Big data) and can manipulate effective business intelligence tools (BI) with regard to decision-making. I am a hard worker, results and detail-oriented, flexible and value-added driven."

## CONTACT DETAILS

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 Abidjan, Ivory Coast

 Amenan Couboura sidiki

## EDUCATION

2016- 2020

**BA (HONS), Business Management  
African Leadership College (ALC)**

Relevant Coursework: Entrepreneurial Leadership; International Economic Issues & Challenges; International Business Strategy, Project Management; Human Resources, Enterprise Values, Operation Management

## SKILLS

Teamwork  
Negociation  
Communication  
Public Speaking  
Analytical  
MS Office

## LANGUAGES

English: Proficient  
French: Proficient  
Spanish: Conversational  
Portuguese: Beginner

## INTERESTS

Entrepreneurship  
Africa Development  
Education  
Management IT Consulting  
SDGs

## WORK EXPERIENCE

### PROJECT MANAGEMENT INTERN

**Canal+ Group, Ivory Coast: May 2019 - Present**

- Led a business distribution project by providing various analytical insights, including working with Excel sheets and pivot tables to identify the causes of the management problems the sales department was going through and came up with presentations, as well as database applications to generate reports and make a recommendation
- Worked on a strict 3 months deadlines in a team of 11 people-including the sales manager and succeed to deliver the final product to the end-users on time

### BUSINESS DEVELOPMENT & SALES STRATEGY

**International Mauritius Directory, Mauritius: October 2018 – February 2019**

- Established an effective communication plan with all the sales representatives to strengthen relationships with key partners and build relationships with prospects
- Developed with the marketing team, plans and strategies to generate sales leads
- Conducted roughly 5 meetings daily with different business managers by delivering a 45 minutes PowerPoint presentation each meeting leading to immediate yearly contracts

### BUSINESS DEVELOPER

**Castle and Wolf International Ltd, Mauritius: May 2017 - April 2018**

- Established with a team of 4 people, the plan for an expansion project in Ethiopia including project scope, timeline, work breakdown structure and milestones as well as planning the target cost for each phase of the project
- Recruited 3 employees in Ethiopia to manage the office setting process on the ground leading to a new office readiness within 3 months
- Spearheaded a social media advertising that resulted in ~300 followers on LinkedIn and brought 15 new clients within 3 months

### BUSINESS DEVELOPMENT MANAGEMENT

**Nestlé, Mauritius: January 2017 – March 2017**

- Delivered a product development strategy and market segmentation analysis with a team of 5 for over 4 weeks to develop a new product for the Mauritian market
- Curated 3 deliverables through PowerPoint presentation using visuals and compiled insights from the data collected

### BUSINESS DEVELOPMENT MANAGEMENT

**JCDecaux, France: September 2016 – November 2016**

- With a team of 4, conducted an expansion strategy for JCDecaux using expansion tools such as market research, market segmentation and consumer profiling
- Delivered a 5-minutes presentation to pitch the final solution to key stakeholders

## EXTRA - CURRICULARS

### COUNTRY REPRESENTATIVE

**Global Entrepreneurship Bootcamp (GEB), Thailand: July 2019 – Present**

- Promoted Global Entrepreneurship Bootcamp and the events
- Formed a national delegation to participate in the Bootcamp
- Worked with GEB for a minimum of 1 Bootcamp organization annually
- Conducted at least 1 GEB Info Session in a local university

### CO-FOUNDER & BUSINESS DEVELOPER

**Tutoo+**

- Developing online training modules, partnering with subject matter experts to keep content relevant and updated, managing LMS, and continuing to help develop current training offering
- Manage design, development, implementation and maintenance of LMS